

New Name. Expanded Career Programs. **RESULTS.**

The new Launch. Your Future name and logo for the Career & Technical Education (CTE) programs offered in Rogers Public Schools was introduced this year in August. The name and logo represent the powerful and forward motion that career programs offer students as they gain knowledge, skills, and industry certifications that will prepare them for future careers. The rocket logo also illustrates the upward direction, working towards new heights and accomplishment of career pathway goals. The programs include all the CTE programs currently offered to 7th – 12th grade students in Rogers Public Schools.

Launch. Your Future career programs' achievements and accomplishments over the past three years are featured in this month's *Chamber Voice of Business* newsletter *Workforce Development* highlights.

These career programs and certification training opportunities from the Rogers Public Schools continue to expand with the support and assistance of local business and industry partnerships.

The program is planning for expansion and more achievements in the upcoming years as it strives to prepare students for successful careers and contribute to the workforce demands within the Northwest Arkansas region.

Contact Dawn Stewart, Director of Career & Technical Education (CTE) with Rogers Public Schools at (479) 636-3910 to learn more about serving on a CTE advisory committee, sponsoring a work-based learning opportunity or hosting a virtual tour of your company that can be presented with in the CTE classrooms.

[Click here](#) to view the new Launch Career Program Booklet.

NATIONAL CAREER READINESS CERTIFICATE (NCRC)

Students enrolled in the College & Career Readiness course participate in the ACT WorkKeys program which helps prepare them for the National Career Readiness Certificate assessment.

The National Career Readiness Certificate includes four achievement levels that convey proficiency of essential workplace skills. The NCRC levels are often aligned with entry level positions across industry sectors as skill level indicator for different jobs within companies. Rogers Public Schools students enrolled in the Work-Based Learning Programs, including Youth Apprenticeship, Career Practicum and Internship have an opportunity to take the National Career Readiness Certification. Below is information that represents the recent three year cumulative data for NCRC certifications by achievement level.

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Total NCRC Certifications Earned



28
Platinum
Level



62
Gold
Level



103
Silver
Level



64
Bronze
Level

Rogers Public Schools Programs of Study

- 
Automotive Service
- 
Agricultural Power, Technical and Structural Systems
- 
Animal Systems
- 
Plant Systems
- 
Construction
- 
Precision Machine Manufacturing
- 
Pre-Engineering
- 
Medical Professions
- 
Software Development and Engineering
- 
Nutrition Science & Dietetics
- 
Human & Social Services
- 
Clothing and Housing Design
- 
Advertising & Graphic Design
- 
Commercial Photography
- 
Audio/Visual Tech and Film
- 
Retail Management
- 
Marketing Business Enterprise
- 
Accounting
- 
Business Management
- 
Travel & Tourism
- 
Unmanned Aerial Systems (Drones)
- 
Mobile Applications Development
- 
Game Development

INDUSTRY CERTIFICATIONS

Industry certifications are offered in each of the Launch Career Programs of Study. The certifications convey an advanced level of knowledge and skills essential for many jobs within industries such as construction, healthcare, manufacturing, agriculture, automotive and retail businesses. The information below highlights the number of students who have successfully obtained industry certifications over the past four years.

UPWARD TREND

INDUSTRY CERTIFICATIONS INCREASE

Over the past four years, students enrolled in career and technical education courses offered on Rogers Public Schools campuses have earned 3,049 industry certifications. Certifications were also earned in the areas of employability skills, work ethic, Certified Nurse's Assistant, Child Care Teacher/Assistant, Computer-Aided Design (CAD), Financial Literacy, Social Media, Adobe Photoshop and Illustrator.

+3,049

INDUSTRY CERTIFICATIONS

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1 MICROSOFT OFFICE SPECIALIST (MOS)

Microsoft Office Specialist certifications are among the most recognized industry certifications by all industries. There are many types of MOS certifications that students have the opportunities to obtain in several Launch Career Programs, including MOS WORD, EXCEL, PPT, ACCESS and MTA.

450

2 OSHA-10 GENERAL INDUSTRY SAFETY

Microsoft Office Specialist certifications are among the most recognized industry certifications by all industries. There are many types of MOS certifications that students have the opportunities to obtain in several Launch Career Programs, including MOS WORD, EXCEL, PPT, ACCESS and MTA.

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3 FOOD HANDLER AND SERVSAFE MANAGERIAL

The ServSafe Food Handler and Managerial industry certification is recognized by restaurants, "fast food" businesses, food preparation and production companies and other food-related businesses.

349

4 FIRST AID/CPR/AED

Health Science and Services related jobs and professional career fields continues to be among the highest areas in both current and projected employment. Industry certifications in health science areas such as First Aid, Cardiopulmonary resuscitation (CPR) and Automated External Defibrillator (AED) are recognized across many health care and service industries.

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5 NATIONAL CAREER READINESS (NCR)

The National Career Readiness Certification (NCR) is a nationally recognized certification that includes four levels of achievement in areas relating to essential employability and workplace skills. During the past four years, students earned Platinum Level, Gold Level, Silver Level and Bronze Level NCR Certifications.

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6 AUTOMOTIVE SERVICE AND REPAIR

The Automotive Service Excellence (ASE) and CDX Fundamentals of Automotive Technology curriculum are recognized across the automotive service industry. These two certifications align with the National Automotive Technicians Education Foundation (NATEF) program accreditation.

86

7 NCCER CONSTRUCTION

The National Center for Construction Education and Research (NCCER) industry certifications are recognized across many of the construction and related trades industries including carpentry, plumbing, electrical and mechanical areas. NCCER industry certifications are included in the national NCCER Registry.