



ROGERS-LOWELL AREA CHAMBER OF COMMERCE
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DEVELOPMENT**

RHHS Adopts Project Lead The Way

STEM Education Program to Better Prepare Students for Jobs of the Future

Rogers Heritage High School has adopted Project Lead The Way's (PLTW) high school engineering program for the 2015-16 school year. PLTW is the nation's leading provider of science, technology, engineering, and math (STEM) programs, and

benefits of PLTW as these students turn into the next generation of highly skilled employees for our local businesses."

Provides Opportunities to Develop Highly Transferrable Skills

Students with STEM skills are in high demand. A 2012 PayScale study shows that the most valuable college degrees through 2020 will

development training that equips teachers with the content, skills, and pedagogy required to teach each PLTW course. PLTW schools also benefit from the organization's engaged network of Fortune 500 companies, educators, and partners. School-based PLTW Partnership Teams complement the curriculum by recruiting local business and industry professionals to serve as mentors and share their real-world experiences with students.

"It is more critical now than ever before that our education system helps students develop the critical-thinking and problem-solving skills that will prepare them for the global economy."

– Vince Bertram, *President and CEO of PLTW*

Rogers Heritage High School joins more than 6,500 other schools across the U.S. in offering PLTW programs to students in grades K-12.

Through PLTW Engineering™, students learn to apply engineering, science, math, and technology to solve complex, open-ended problems in a real-world context. Students focus on the process of defining and solving a problem, not on getting the "right" answer. They learn how to apply STEM knowledge, skills, and habits of mind to make the world a better place through innovation.

Creating the Next Generation of Highly Skilled Employees

"Rogers Heritage High School is proud to offer PLTW to our students and give them an advantage over their peers in college and their careers," said Dawn Stewart "PLTW has a long history of successfully engaging students in STEM subjects, and we believe our community will also see the

be in STEM fields. Many PLTW Engineering graduates have said that it influenced their post-secondary decisions and helped shape their future, and students often have the opportunity to earn college credit, admissions preferences, or scholarships for completed PLTW courses. Even for students who do not plan to pursue engineering after high school, the PLTW Engineering program provides opportunities to develop highly transferable skills in collaboration, communication, and critical thinking, which are relevant for any coursework or career.

"In today's global economy, our students are competing not just against each other but against their peers all over the world," said Vince Bertram, President and Chief Executive Officer of PLTW. "It is more critical now than ever before that our education system helps students develop the critical-thinking and problem-solving skills that will prepare them for the global economy."

Local Business and Industry Professionals Serve as Mentors

In addition to providing world-class K-12 STEM programs, PLTW provides high-quality professional

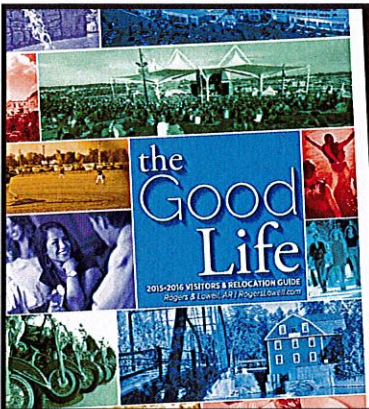
Learn More

For more information on Rogers Heritage High School new PLTW Engineering program or to set up a school visit, contact Dawn Stewart at (479) 636-3910.



What is PLTW?

Project Lead The Way (PLTW) is a 501(c)(3) nonprofit organization and the nation's leading provider of K-12 STEM programs. PLTW's world-class, activity-, project-, and problem-based curriculum and high-quality teacher professional development model, combined with an engaged network of educators and corporate partners, help students develop the skills needed to succeed in our global economy. More than 6,500 elementary, middle, and high schools in all 50 states and the District of Columbia are currently offering PLTW courses to their students. For more information, visit www.pltw.org.



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25,000 copies are distributed throughout the year to tourists, business travelers, new residents, current citizens and convention attendees. An online version is also available on RogersLowell.com. Reserve your space now. All advertising contracts, materials, revisions and final ads are due December 31, 2015.